The Animal Protective Association Of Missouri
90th Anniversary Celebration

featuring

The Harry & Hanley Project

Sponsorship Opportunities
The Animal Protective Association of Missouri (APA) is celebrating its 90th anniversary with **The Harry & Hanley Project, a public art project featuring 20 unique larger-than-life dog and cat sculptures created by renowned sculptor Harry Weber and custom-designed by some of St. Louis’ leading local artists.**

The 10 cats (named Harry after the sculptor) and 10 dogs (named Hanley after the APA’s mascot) will be revealed on June 22 at Busch Stadium as part of the Purina Pooches In The Ballpark Day and then will be displayed throughout the summer at prominent locations in the St. Louis metropolitan area. In September, the sculptures will be reunited at the entrances of the Clayton Art Fair before being auctioned at the APA’s 90th anniversary birthday bash event on September 14.

**For 90 years, the Animal Protective Association has been dedicated to bringing people and pets together, advancing humane education and creating programs beneficial to the human/animal bond.** Through the support of the community, the APA has been able to serve as an animal shelter for homeless dogs and cats, provide adoption services that connect people and pets, operate a veterinary clinic, offer lost and found assistance, and establish education and outreach programs.

The Harry & Hanley Project offers an excellent opportunity to support the APA and demonstrate your goodwill towards animals. We hope you will consider a sponsorship gift at one of the levels outlined in the following pages and “adopt” or “foster” one of these beautiful sculptures.

Thank you in advance for considering a partnership with the Animal Protective Association. If you have any questions or are interested in additional details, please contact Eileen Musial at 314-645-4610 ext. 115 or Eileen@apamo.org.
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harryandhanley.com

Adopt a Friend for Life
1705 South Hanley Road, St. Louis, Missouri 63144
Phone: 314-645-4610 | Fax: 314-645-3292
www.apamo.org
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Project Timeline

APA’s 90th anniversary, featuring the Harry & Hanley project, will take place over the entire summer culminating in the 90th Birthday Bash and Art Auction event in September. Key dates:

**June 22:** Harry & Hanley sculptures revealed at Purina Pooches In The Ballpark Day at Busch Stadium

**June 24:** Harry & Hanley sculptures on display at various locations in St. Louis metro area

**June 29:** “The Dog Days Of Summer” Clayton Pub Crawl

**August TBD:** “The Fancy Feast” - a beer-paired dinner featuring Master Cicerone Neil Witte

**September 6-8:** Harry & Hanley sculptures at entrances to Clayton Art Fair

**September 14:** Animal Protective Association’s 90th Birthday Bash and Art Auction

The Harry & Hanley project and associated APA 90th anniversary events will be supported by significant media outreach, social media contests, and a text-to-donate campaign.
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About the Artists

A prolific sculptor, Harry Weber’s sculptures can be found in the permanent collections of the National Dog Museum and the Baseball Hall of Fame in Cooperstown, NY. Named National Sports Sculptor Of The Year by the United States Sports Academy in 2011, Harry Weber’s sports sculptures can be found across the nation both in stadiums and private collections. In St. Louis, Harry’s works include the Lewis & Clark statues downtown, the “Plaza Of Champions” sculptures outside Busch Stadium, and the Chuck Berry statue in the University City Loop.

The Harry & Hanley sculptures will be custom-designed by some of St. Louis’ leading local artists including:

- Cari Bland
- Serena Boschert
- Carol Carter
- Tom Culler
- Viki Diedrich
- Craig Downs
- Jessica Dreyer
- Genevieve Esson
- Charlie Houska
- Amy Johnson
- Jeff Kapfer
- Diane Katzman
- Mary Nasser
- Laura Planck
- Sarah Smith
- Victoria Schultz
- Sharon Spillar
- John Stoeckley
- The Villa Duchesne Art Department

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Sponsorship Levels

“Man’s Best Friend” Presenting Sponsor - $20,000
• Ownership of a Harry & Hanley sculpture and control of permanent location placement
• Plaque affixed to statue base engraved with sponsor name
• Presenting title credit for the APA 90th anniversary birthday bash and art auction event
• 20 tickets to APA 90th anniversary birthday bash and art auction event
• 20 tickets to “Dog Days Of Summer” Clayton pub crawl
• 8 tickets to “The Fancy Feast” beer-paired dinner
• Opportunity for customized branding at all events
• Sponsor logo presence at all events on-site
• Sponsor logo integration into project marketing materials including website, eblast, and print advertising

“Cat And Mouse” Sustaining Sponsor - $10,000
• Ownership of a Harry & Hanley sculpture and control of permanent location placement
• Plaque affixed to statue base engraved with sponsor name
• Sustaining credit for the APA 90th anniversary birthday bash and art auction event
• 10 tickets to APA 90th anniversary birthday bash and art auction event
• 10 tickets to “Dog Days Of Summer” Clayton pub crawl
• 4 tickets to “The Fancy Feast” beer-paired dinner
• Sponsor logo presence at all events on-site
• Sponsor logo integration into project marketing materials including website, eblast, and print advertising

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Sponsorship Levels (continued)

“It’s A Dog’s Life” Supporting Sponsor - $7,500
• Foster placement of sculpture at sponsor’s chosen location for June 24-September 5 timeframe
• Supporting sponsor recognition at the APA 90th anniversary birthday bash and art auction event and on project website and marketing materials
• 4 tickets to APA 90th anniversary birthday bash and art auction event
• 4 tickets to “Dog Days Of Summer” Clayton pub crawl
• 2 tickets to “The Fancy Feast” beer-paired dinner

“Purr-fect Together” Associate Sponsor - $2,500
• Foster placement of sculpture at sponsor’s chosen location for June 24-September 5 timeframe
• Associate sponsor recognition at the APA 90th anniversary birthday bash and art auction event and on project website and marketing materials
• 2 tickets to APA 90th anniversary birthday bash and art auction event
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Sponsorship Response Form

We would like to be a sponsor of The Animal Protective Association of Missouri 90th Anniversary Celebration at the following level:

☐ “Man’s Best Friend” Presenting Sponsor - $20,000
☐ “Cat And Mouse” Sustaining Sponsor - $10,000
☐ “It’s A Dog’s Life” Supporting Sponsor - $7,500
☐ “Purr-fect Together” Associate Sponsor - $2,500

Sorry, we are unable to participate as a sponsor, but enclosed is our 100% tax-deductible contribution of:

$________________

We would like to be recognized as:

Name________________________
Title/Position_______________________
Company__________________________
Address___________________________
City_________________State_________Zip_____
Day Phone No:_____________________
Fax No:___________________________
E-mail___________________________

PAYMENT

☐ Discover
☐ Visa
☐ MasterCard
☐ Check #_______________________

(payable to the Animal Protective Association of Missouri)

Account No:_______________________
Expiration Date:___________________
Signature:________________________

Please return the response form to:
Animal Protective Association of Missouri
1705 South Hanley Road,
St. Louis, Missouri 63144

Fax: 314-645-3292 | Email: eileen@apamo.org
Attention: Eileen Musial
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Contact Information

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